

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.

5217.00

In Re Application Of:

CRISTOFALO

Serial No.

09/834,500

Filing Date

April 12, 2001

Examiner

Not Yet Assigned

Group Art Unit

2161

Title:

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO USERS

Address to:

~~Commissioner for Patents~~
Commissioner for Patents
Washington, D.C. 20231

37 CFR 1.97(b)

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

37 CFR 1.97(c)

2. ☐ The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:
1. a Final Action under 37 CFR 1.113, or
 2. a Notice of Allowance under 37 CFR 1.311,
- whichever occurs first.

Also submitted herewith is:

- ☐ a certification as specified in 37 CFR 1.97(e);

OR

- ☐ the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

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SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO USERS**Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of _____ is attached.
- ☐ The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 04-1415 as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of _____
- ☐ Credit any overpayment.
- ☐ Charge any additional fee required.

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I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. _____) on _____ (Date)

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I certify that this document and fee is being deposited on _____ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Signature of Person Mailing Correspondence

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Lee R. Osman
Signature

Dated:

7/31/01

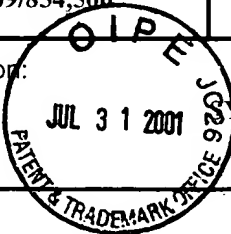
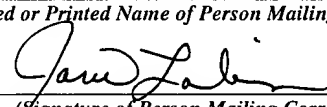
Lee R. Osman, Esq.
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cc: Scott W. Doyle, ACTV, Inc., Denver

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GP/2161

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)			Docket No.
Applicant(s): CRISTOFALO et al.			5217.00
Serial No. 09/834,500	Filing Date April 12, 2001	Examiner Not Yet Assigned	Group Art Unit 2161
Invention:  SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO AND VIDEO CONTENT TO USERS			
I hereby certify that the following correspondence: <div style="border: 1px solid black; padding: 10px; text-align: center;">Transmittal of Information Disclosure Statement; PTO-1449; copies of three (3) References; Return Acknowledgement Postcard; and this Certificate of Mailing by "Express Mail"</div> <p style="text-align: center;"><i>(Identify type of correspondence)</i></p> <p>is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: The Assistant Commissioner for Patents, Washington, D.C. 20231 on <u>July 31, 2001.</u> <i>(Date)</i></p> <div style="text-align: right; margin-top: 20px;"><u>Jane Lalis/DORSEY & WHITNEY LLP</u> <i>(Typed or Printed Name of Person Mailing Correspondence)</i>  <i>(Signature of Person Mailing Correspondence)</i> <u>EL 879 580 249 US</u> <i>("Express Mail" Mailing Label Number)</i></div>			

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